#### Branding for eLearning Site (Learning Paths and Communities)

**No Extraneous Code**

* When copying text from an external source and pasting it into our platform, make sure to click on this button  to remove all formatting.

**When Titling an Informational Page**

* In addition to giving the page a title when you create the activity, you need to include a title on the activity.
	+ Title of Informational Page use (h4) – Not bolded
* Subtitles use normal default font size but bold
* Module naming:
	+ Name of course – Name of Module – page #

**Images**

* All images should be aligned to the right if they are not banners.
* All image sizes should be no larger than 600x400 and no smaller than 300x200
* Image banners sizes should be no larger than 1400x300 and no smaller than 1200x250
* Each page must have an image unless there is an accordion activity, video, or something else other than just text.

**Fonts and Colors**

* Font type should not be changed - use default font type and size
* Font colors that can be used – Black, white, blue #005d9d
* Banner colors – green #49843b, dark green #5aa449, blue - #005d9d, red - #e97159, Strong cyan- #0fa9ca

**Text Rules**

* Text should be justified to the left
* No indents before a paragraph begins
	+ One space between paragraphs